

# From Waste to Valuables -matchmaking event

23 November 2017, Solo Sokos Hotel Tornii Tampere, Ratapihankatu 43

8:30-9:15

**Registration and morning coffee**

9:00-9:10

**Welcoming words**

**Johanna Alakerttula**, Project Manager, The Council of Tampere Region

9:10-9:45

**Key note: Sustainable business models**

**Nancy Bocken**, Professor, Lund University

9:45-10:30

**Company cases**

- Delete Ltd., **Nikolas Ruotsalainen**, Development Engineer
- Soilfood Ltd, **Eljas Jokinen**, Managing Director
- Valtra Ltd, **Jari Luoma-Aho**, Marketing Manager

10:30-10:40

**Introduction to the themes of the parallel working groups**

10:40-11:00

**Coffee break**

11:00-12:30

**Parallel working groups**

1. **Building as a Service (Baas): Architecture, People and Technology (TUT)**
2. **Circular economy business models and digitalization (VTT, TUT and Business Tampere)**
3. **Making business from nutrient cycle (Luke and TUT)**

12:30-14:00

**Networking lunch**

14:00-15:30

**Parallel working groups continue**

1. **Health and welfare effects of wood and bio-based materials in construction (Luke)**
2. **Circular economy business models and digitalization (VTT, TUT and Business Tampere)**
3. **Making business from nutrient cycle (Luke and TUT)**

15:40-16:10

**Nordic Industrial Symbiosis Network**

**Jukka Teräs**, Senior Research Fellow, Nordregio  
**Murat Mirata**, Linköping University  
**Johanna Leino**, the Baltic Institute of Finland

16:10-16:30

**Results of the working groups**

16:30-19:00

**Evening party with tasty food and sparkling wine**

Demola teams pitch "Demola meets nature" campaign projects

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24 November 2017, Solo Sokos Hotel Tornii Tampere, Ratapihankatu 43

9:00

**Bus transport from Hotel Tornii Tampere to parallel site visits**

Address: Ratapihankatu 43, Tampere

9:30-12:00

**Programme at parallel site visits (choose one when registering to event)**

**Hiedanranta – Circular economy in urban environment**

- **Topic: Hiedanranta circular development plans and visions**
- **Commentary speech by Murat Mirata, University of Linköping**
- **See Evergreen Farm and Carbofex biocarbon plant**

*Nestled on the shore of Lake Näsijärvi, Hiedanranta is a future smart city district that is being developed with a circular economy concept in collaboration with city residents, businesses and organisations. The plan is to build homes for 25 000 residents and facilities for 10 000 jobs.*

**ECO3 – Eco-industrial park in Nokia**

- **Participate in the ECO3 area tour by bus**
- **Hear about industrial symbiosis development and plans of ECO3**
- **Visit Molok and learn about the success story of Molok containers**

*ECO3 is an innovative, industrial-scale, multidisciplinary bio- and circular economy business area, that it being built on the Kolmenkulma business park, at the border of Nokia, Tampere and Ylöjärvi. ECO3 offers companies co-operation, shared resources, concepts, platform services and joint visibility.*

**TUT and VTT laboratories in Hervanta**

- **Visit and meet the researchers of TUT Laboratory of Civil Engineering, TUT Laboratory of Chemistry & Bioengineering and VTT Plastic Processing Facilities**
- **Hear about different research projects and collaboration possibilities. [Read more](#)**

12:30

**Back at the Hotel Tornii Tampere**