

Local digi support in rural areas

Examples from "*Digisti Kylässä*" project

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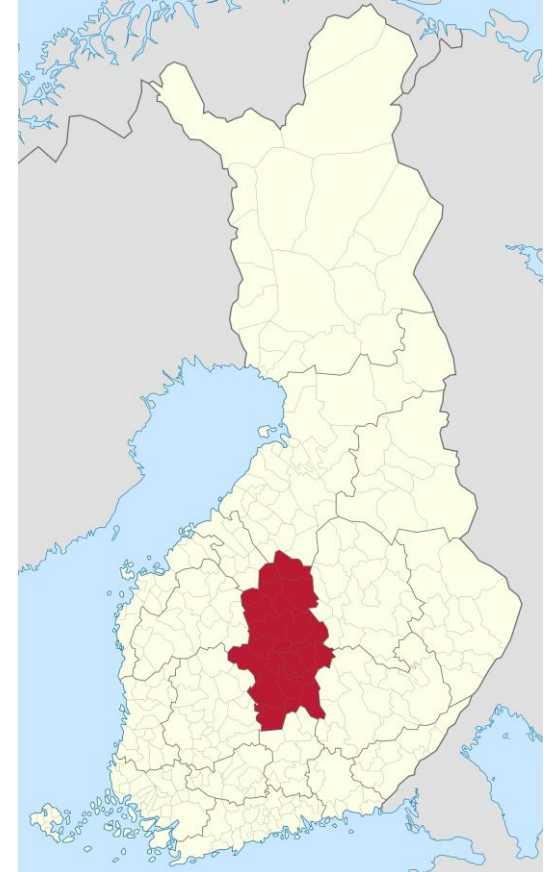
The European Agricultural Fund
for Rural Development:
Europe investing in rural areas



KESKI-SUOMEN
SYDÄNPIIRI RY

Digisti kylässä project

- Project managing: JAMK University of Applied Sciences
- Partners: Keski-Suomen Sydänpiiri ry
- Duration and funding: 1.2.2019 - 31.1.2021, The Rural Area Development Program of Mainland Finland
- Target: The project improves rural residents' digital skills, digital capital, as well as digital inclusion and help villages to find new ways of preserving and strengthening the community.



Digital Skill Training

- Different contents based in the interest of the target audience:
 - Basic digital skills
 - Advanced digital skills
 - Mobile devices
 - Social media
 - Digital health services
- Usually two-hour training session once a week



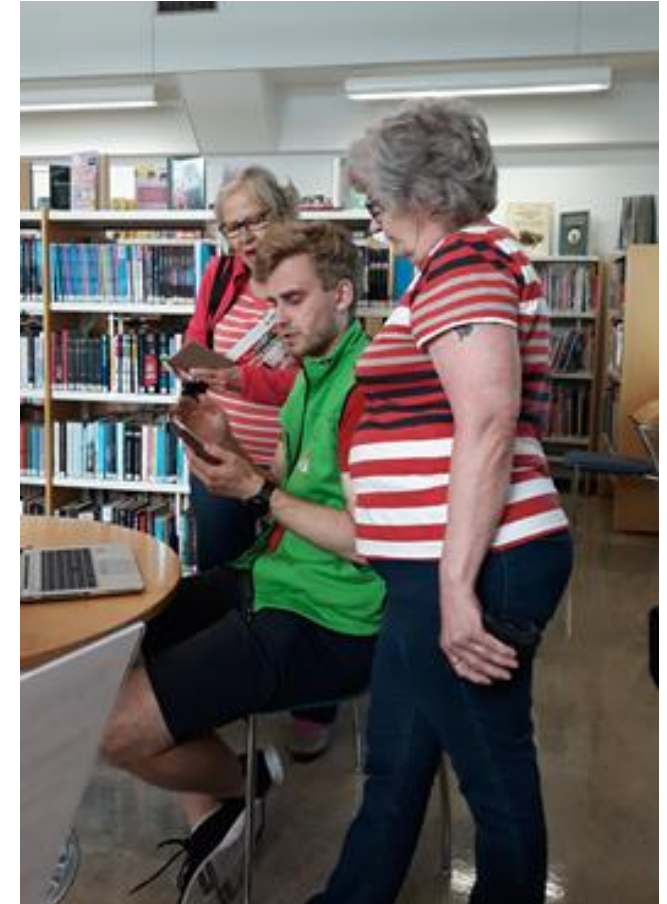
Digital Skill Training

How was it?

- Feedback from participants
 - The courses were useful
 - People were grateful that the courses were arranged locally
- Our observations
 - Important to practise the use of your own device
 - Patience and slow pace is really important
 - Huge variety in skill levels
 - More practical examples and training
 - A lot of different kind of fears and rumours (identity thefts, phishing, etc.)

DigiTutor training

- Help will not always get there by phone or email. Many seniors in particular need hand-to-hand counseling.
 - You can meet DigiTutor at your home or for example at the library and solve your digital problems together.
- DigiTutors are local volunteers. They don't need to be experts: patience, positivity and encouragement are more important.
- Digisti kylässä project has trained DigiTutors and compiled a guide to support them.



Digital Service Days

- The goal is to make digital services familiar and to encourage people to use the devices and services
- Organized in co-operation with various organizations
- Content of the days:
 - DigiClinic for everyday technical problems
 - Guidance and opportunity to test health services and devices
 - Presentations from local banks, KELA, Kanta, tax office and employment agency



More information

- www.jamk.fi/digistikylassa
- www.facebook.com/digistikylassa

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